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**For Immediate Release:**

**There's an app for that! Ventura County Animal Services unveils new mobile app to save animal lives**



**(CAMARILLO, Calif.)** - Ventura County Animal Services (VCAS) recently unveiled a new iPhone / iPad application (app) that includes detailed information on Ventura County's adoptable animals, allows users to report a lost or found pet, offers the opportunity to donate to VCAS and much more.

The free app, which can be downloaded at the Apple iTunes Store, allows users to browse through photos and descriptions of the hundreds of dogs, cats, rabbits and other animals currently available for adoption at VCAS' Camarillo and Simi Valley Adoption Centers and save those they like in a "favorites" category. In addition, it contains dog and cat breed descriptions and a pet notification feature so that interested adopters can be alerted when an animal meeting their preferences (breed, sex, color, age) becomes available for adoption or when a lost pet matching an owners description is brought in to the shelter.

"We are proud to now offer Ventura County residents easy access to our animals and services while they are on the go," said Tara Diller, VCAS Director. "This new app is just one of the many innovative ways we are working hard to find homes for every animal in our care."

Created by the County of Ventura's Information Technology Department, the app also includes a YouTube video instructional tutorial in both English and Spanish. To download the VCAS app, go to: <https://itunes.apple.com/us/app/ventura-county-animal-services/id872171923?ls=1&mt=8>. A version for Android phones will become available in early June.

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